

BECAUSE INSPIRATION SHOULD COST NOTHING © 2007

ASIAN WEDDING DIRECTORY



The Asian Wedding Directory introduces the UK's wedding service suppliers. A national publication, it draws all known dedicated, reputable and reliable wedding service suppliers from the wedding industry.

The Asian Wedding Directory is not just for the Bride or Groom looking for easy access to the best suppliers or service providers from the Asian Wedding industry.

The Asian Wedding Directory has it all.

BRAND AWARENESS

The Asian Wedding Directory will alleviate the pressures of advertising and distributing your companies' details both nationally and eventually internationally, so you can have peace of mind and rest assured that a dedicated and experienced team is constantly behind your brand and working in harmony with yourselves to maximise your sales and therefore increasing your profits.

TARGET AUDIANCE

The Asian Wedding Directory is for the style conscious and open minded individual who is on the social scene and possesses a certain pride in their Asian Heritage and Western Values. From this perspective our listing also reflects 21st century culture where East meets West.

We estimate that with 45,000 copies in circulation an average of 5 people will read or be shown the directory, which has now opened up a potential market of 225,000 consumers.

DISTRIBUTION

The directory will be distributed nationally through our network of stockists and advertisers. It will be available to pick up in all good shops, especially those that provide products or services to the wedding sector. The Asian Wedding Directory is FREE to pick up from anywhere that stocks it. If it is out of stock, we will replenish supplies to that particular area within 48hrs.

As a back up to this, everything that is in the FREE directory will be available to be viewed online on our website also for FREE.

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ASIAN WEDDING
D I R E C T O R Y

Available Free Nationwide

FASHION ♦ HAIR & BEAUTY
MARQUEES ♦ MANDAPS
DECOR ♦ LIGHTING
PHOTOGRAPHY ♦ VIDEOGRAPHY
CATERERS ♦ VENUES
HONEYMOONS ♦ HOLIDAYS
FLORISTS ♦ CAKES
STATIONERY ♦ FAVOURS
JEWELLERY ♦ TRANSPORT
MUSIC ♦ MAGIC
& MUCH MUCH MORE



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www.awduk.co.uk

sales@awduk.co.uk

MECHANICAL DATA FOR A5 ADVERTS

Double Page Spread (Landscape)

Trim Size: 310mm x 210mm

Bleed Size 316mm x 216mm

Type Area 300mm x 200mm



Single Page (Portrait)

Trim Size: 148mm x 210mm

Bleed Size 154mm x 216mm

Type Area 138mm x 200mm



Inner & Outer cover specs are available on application

All pricing is available to view on www.awduk.co.uk



FILE FORMATS ACCEPTED FOR PRINT

All files must be high resolution (300dpi minimum) with all fonts embedded and CMYK separated or Greyscale, (JPEG, Tiff, PDF or Adobe Illustrator EPS files with fonts saved as outlines).

Word documents are NOT acceptable. Full pages must be supplied with trim marks and 3mm bleed included in the file.

Artwork to be designed: £100+V.A.T.

Booking form price promise only valid for 72hrs.

Payment for adverts must be received in advance.

Terms and Conditions apply.

CONTACT US

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Registered as a company in England and Wales. Registration number 6557581

VENUES
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